

27 January 2010

Eurohypo presents International Urban Landscape Award

- „Neues Wohnen“ in Hamburg-Jenfeld wins IULA Gold award
- British projects „Lea River Park Project“ und „LifE Project“ have been awarded Silver and Bronze prizes

Eschborn. „Neues Wohnen“ in Hamburg-Jenfeld has been awarded the Gold Award in this year's International Urban Landscape Award (IULA). The ecological neighbourhood project, which was submitted by West 8 urban design & landscapes architecture in Rotterdam, is the winner of the €25,000 prize.

Lea River Park in East London and The LifE Project in Hackbridge, Peterborough and Littlehamptom have been awarded the Silver and Bronze prizes. The Lea River Park Project, submitted by Design for London won €15,000 prize for second place while the LifE Project, submitted by Baca Architects won €10,000 for coming third.

Eurohypo AG, one of the leading international specialist banks for real estate and public finance sponsored the award to find the UK's and Germany's most ground breaking urban architecture concept and project.

IULA aimed to find urban design solutions for the challenges of dynamic population changes and shifting economies, as well as creative concepts for social and economic integration within the city and its districts, placing emphasis on energy-efficient and resource optimised construction.

Commenting on the success of IULA and in particular the UK entrants, Dr. Frank Poerschke, Chairman of Eurohypo AG said:

“Eurohypo was delighted by the responses we have received for IULA and are pleased to present the awards to “Neues Wohnen” in Hamburg-Jenfeld as well as the Lea River and LifE Project. All three award winners demonstrated the attributes that the jury was looking for in terms of identifying creative low carbon concepts for social and economic integration within the city and its districts.

In total, the quality of all 43 projects submitted was extremely high and the expert jury had to make tough decisions.”

P R E S S R E L A S E

For more information contact:

Imke Schiller imke.schiller@eurohypo.com
Eurohypo AG +49 (0)69 25 48 2 1429

Michael Evans michael.evans@madano.com
Madano Partnership +44 (0) 20 7593 4000

Notes for Editors

The IULA 2009 Awards

The IULA 2009 Awards are in recognition of public and private commitment to the improvement of the urban environment and continuing development of the city.

Prof Klaus Toepfer, former German Minister for Urban Development and former Executive Director of the United Nations Environment Programme (UNEP), is again the IULA Patron.

The magazine Topos – The International Review of Landscape Architecture and Urban Design is once again supporting the awards.

The five shortlisted projects for the IULA Award were:

The LifE Project (Long-term initiatives for Flood-risk Environments in Hackbridge, Peterborough and Littlehampton).

Neues Wohnen in Hamburg-Jenfeld

Lea River Park, East London.

Havenwelten – Old/New Harbour, Bremerhaven.

West Oxford Commons - Concept for sustainable development strategy in Oxford.

Prizes

The award comes with €50,000 prize money and will be split into three prizes, €25,000, €15,000 and €10,000 euros.

Entrants

Applications for the International Urban Landscape Award 2009 were accepted from private and public clients or investors, planners, landscape architects and architects as well as community organisations.

Eurohypo AG
Helfmann-Park 5
65760 Eschborn
www.eurohypo.com

Press and PR
Gisela Brandhoff
Tel. +49(0)69.2548 21316
gisela.brandhoff@eurohypo.com

Corporate Communications 2
Martin Bendrich
Telefon 069 2548 22039
martin.bendrich@eurohypo.com

Criteria

- The International Landscape Award 2009 honours projects that deliver or offer a contribution to sustainable urban design through their architectural, technical, landscape architectural, social, economic and ecological components.
- The winning projects should be situated in an urban environment and be convincing in terms of user-friendliness and flexibility of use.
- The project should make a significant design contribution to the development of cities and enhance the urban environment, with particular focus not only on architecture but on exemplary public and publicly accessible open spaces.
- Above all, urban design solutions are sought for flexible uses that offer innovative provisions for recreation, transportation, culture and social life. Adaptability to demographic change is a further requirement.
- The project should expand the self-perception of urban society beyond its immediate neighbourhood.
- Creative proposals for both energy-efficient and resource-efficient buildings as well as their energy-optimised operation are welcomed.
- Particular emphasis is placed on creative solutions for the treatment of valuable resources, such as water, in sustainable construction.
- Open spaces should be designed to a high-standard, be user-friendly and sustainable, in particular regarding stormwater management and the resource-efficient use of materials.

Jury for the International Urban Landscape Award 2009

Professor Claus Steffan, Architekt, Munich, TU Berlin, Lehrstuhl Gebäudetechnik und Entwerfen.

Emeritus Professor Klaus Daniels, Munich, TU Darmstadt, Fachbereich Architektur, Entwerfen und Gebäudetechnologie.

Robert Schäfer, Munich, Chefredakteur Garten+Landschaft, Topos.

Professor Simon Guy, Manchester, University of Manchester, School of Environment and Development.

Professor Yvonne Rydin, London, University College London, Bartlett School of Planning

Professor Peter Roberts, University of Leeds, School of Earth and Environment, Spatial Sustainable Development.

All decisions of the jury are final. There can be no recourse to litigation.